

# TECHCONNECT2.0

Selling Next-Gen Solutions

**A Special Invitation  
for Selected Sellers  
of Next-Gen Solutions.**

**Embark** ▶ on a 3 day journey.  
**Engage** ▶ with next-gen sales & marketing tools.  
**Empower** ▶ your future success.

Presented by:

THE  ALLIANCE  
PARTNERS

# NOV. 5-7, 2018

THE SCOTT RESORT & SPA | SCOTTSDALE, AZ



# You sell. That's what you do

and you're good at it, too. But are you doing everything you can today to ensure your future delivers all it possibly can? Maybe not. How do you seize every opportunity, snag every connection and snap up every advantage? **This November, check in to the next-gen sales and marketing command center: Tech+Connect 2.0.**

## Tech+Connect 2.0 Will Deliver That Opportunity. And We'd Like You to be There When it Happens.

### This is an Industry "Un-Event" ... And Participation is By Invitation Only.

You heard the buzz on last year's first-time-ever sales empowerment event. Crazy huge success on all fronts. In fact, a few of your own friends and long-time colleagues want to tell you about it here:



### What if you could:

- Access sales tips, tools and training for next-gen services?
- Get up close and personal with industry experts?
- Engage with your peers?
- Empower your success?

### Say No to Exhibit Halls, Trade Show Booths and Wasted Time

Our upcoming event is an even smarter, more intuitive experience than last year's Tech+Connect for partners and providers alike. Three days where bona fide business gets done and return on investment is immediate. And unless you were with us last year, it's unlike anything you've attended. We're all about engagement, empowerment and extraordinary business impact.

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## When Was the Last Time You Broke Away from the Pack?

Come join us. Take your professional sales skills to the next level.

### Partners:

- Make the transition to effectively sell next-gen solutions
- Grow your next-gen practice
- Get high powered training for your team

There is no cost for the 150+ partner salespeople to attend!

### Providers:

- Invitation only
- Max of 30 providers to keep the experience intimate
- Four sales focused people from each provider

Their only reason for being at Tech+Connect 2.0 is to help you learn how to sell their solutions.

### Primary Objectives:

- TECH: To help partner attendees learn how to effectively sell next-gen solutions
- CONNECT: To align you with providers who will share expert sales and marketing tools
- 2.0: To create a smarter, more advanced version of last year's inaugural event

**Tech+Connect 2.0 is a very big deal** ... yet it's not a big event. That's intentional. The exclusivity for partners and providers creates results for YOU! Among our elite group of participants, count on this: Your skill set and knowledge base will be enhanced. Your future success will be assured.



**Partners and Providers ▶ Embark, Engage and Empower**

Your registration is complimentary as one of the select group of invited partners.

Go to [TechConnectEvent.com](https://TechConnectEvent.com) to RSVP today. Limited space available!

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## Tech+Connect 2.0 Agenda at a Glance

Unexpected ideas. Unconventional speakers. Uncommon learning. That's what characterized 2017's Tech+Connect as the first sales empowerment event of its kind. And it was an unrivaled success as providers and partners alike told us during and after the fact.

We're building an even more dynamic program for Tech+Connect 2.0, including:

- Added time for optimal partner/provider interaction
- More effective and engaging content, delivered in true, "how to sell" format
- Greater partner involvement in the program delivery
- Staggered sessions to provide collaboration and relationship building time
- Facilitated learning by creating a more relaxed environment

We'll begin at 2 pm on Monday, November 5th and end after lunch on Wednesday, November 7th. That scheduling will allow everyone to fully participate without unnecessary time away from home and office.



**"This is my first event as an agent, and I'm blown away. Any other event will have to really wow me to beat this. The learning is absolutely amazing."**

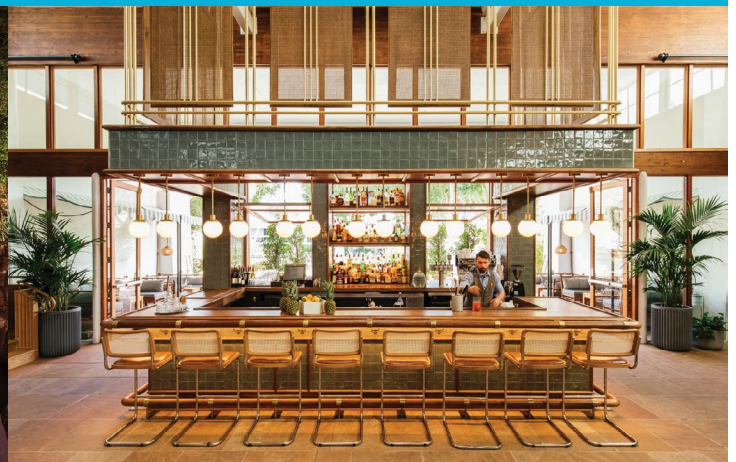
– Drew Steward, Telegation, Partner

**"I've created a ton of new relationships who are open and willing to assist me in growing my business. I'm looking forward to 2018."**

– Shaun St. Hill, Tech & Main, Partner

## Embark ▶ Engage ▶ Empower ▶ Because the Future Is Us.

It's All Happening at the Incomparable  
Scott Resort & Spa in Scottsdale, AZ.



Visit [www.TechConnectEvent.com](http://www.TechConnectEvent.com)  
to register today!

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